

# The S·D·E·M Gazette



STUDENT DEVELOPMENT + ENROLLMENT MANAGEMENT • Fall 2018



## Welcome to the New Year!

As we start the new academic year, I want to take this opportunity to thank the members of our division for their hard work and dedication. Many of our Division's accomplishments would not have been possible without your team work and support.

In collaboration with OAA, CEWD, and Administration & Finance, we designed a new enrollment process that addresses the academic and personal needs of new students by providing programming and experiences that equip students with resources, guidance, and peer connections that help facilitate their transition to Hostos Community College. In addition, we have developed a comprehensive communication plan for students utilizing our communication relationship management (CRM) system-Hobsons Connect/Retain. The new plan is a comprehensive approach to integrating all of the college's

student enrollment services, programs, practices, policies, and planning. The purpose of the plan is to achieve optimal admission, enrollment, retention, and graduation of the students we serve.

In the upcoming year our Strategic Plan will continue to focus on enrollment and retention. I am looking forward to a successful and fruitful semester.

Best,  
**Nathaniel Cruz**  
*Vice President for Student Development & Enrollment Management*



## ENROLLMENT FOR ALL!

The Admissions and Recruitment office is moving towards a year-long cycle of open admissions. This will allow prospective students who have an interest in Hostos to apply and receive an immediate decision for the upcoming academic semester. These experiences include campus tour activities for prospective students as well as freshmen and transfer orientations for admitted students.



**Workshop: Breastfeeding**

Join us for a workshop discussing how to properly breastfeed, the benefits of breastfeeding, where to get help if you are struggling, etc. Dads are welcome too!

**TIM DAT WHI**

**Workshop: Documentary film**

Join us for "The Business of Being Born," which is a documentary about the business behind giving birth and the benefits of choosing a midwife. Dads are welcome too!

**TIME: 3-4:30pm**  
**DATE: 4/01/2016**  
**WHERE: JFK room**

**Workshop: What's New? Parents Meet Up**

**DATES-TIMES:**  
 2/22: 1-3:30 pm  
 3/14: 12:30-2 pm  
 3/30: 3-4:30 pm  
 4/5: 3-3:30 pm  
 4/19: 12:30-2 pm  
 5/3: 1-2:30 pm

**PLACE:** JFK room (through the back of the C-building cafeteria).

**Workshop: Extreme Couponing**

Have you ever seen the show *Extreme Couponing* on TLC and thought to yourself, "How do they do that?"

Come down to the ESP couponing workshop on Thursday, March 3, 2016 in room C-550 2:00 PM-4:00 PM and learn how to become a couponer!

Sign up in room D-101M with Jasmine, or email [jbermudez@hostos.cuny.edu](mailto:jbermudez@hostos.cuny.edu). Any questions call 718-518-4474.

**Workshop: We All Want Healthy Children**

Join us for a workshop with CANDIDA BIDO FROM THE BRONX DISTRICT PUBLIC HEALTH OFFICE (The Center for Health Equity/DOHMH) entitled "We All Want Healthy Children," a campaign to educate Bronx residents and students about unhealthy food marketing.

**TIME: 1pm-2pm**  
**DATE: 3/17/2016**  
**WHERE: FDR room**

**Workshop: Parenting Education**

Parenting Education?

Join Parents for a workshop for education.

**DATE: March 10th, 2016**  
**Time: 12:30pm**  
**PLACE: JFK room (through the back of the C-building cafeteria).**

**RSVP: [jbermudez@hostos.cuny.edu](mailto:jbermudez@hostos.cuny.edu) • 718-518-4474 • D-101M**

## ESP "Pathways to Success" grant is renewed!

We are pleased to announce the Empowering Student Parents (ESP) program at Hostos Community College has been awarded a two-year pathways to success grants. ESP, a program housed under SDEM's Health and Wellness Center, provides student-parents with educational workshops and connects them with community based organizations. This extension will assist in the continued service to the student-parent in their pathway to educational success.

The mission of ESP is to assist expectant and parenting students to complete their education, maintain healthy lifestyles and be self-sufficient nurturing parents.

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## The Children's Center Keeps On Growing!

Shavon Ford, Executive Director of Hostos Children's Center, was able to increase the Center's Department of Education grant by approximately \$1million dollars. The additional funding supports program expansion for the Center to serve 3K for All children for the 2017–2019 academic years.

## AND THE WINNER IS...

During the spring 2018 semester, SDEM conducted its 10th Annual Student Satisfaction Survey. The survey was sent via email to all students currently matriculated in classes. Students who completed the survey were automatically entered into a raffle, having the chance to win a laptop.

The lucky winner was announced in May. We were happy to congratulate Alianis Rodriguez as the lucky winner of the brand new Lenovo laptop. Alianis graduated this spring with a degree in liberal arts. She will continue her studies at Lehman College this fall.

The Student Satisfaction survey has provided SDEM with valuable information that will be used to enhance its programs and services for students. Thank you to all 1,168 students who participated and shared their experiences here at Hostos.



# Single Stop

TM

## Stone Soup!

On June 6th, 2018 Goya donated 1,500 pounds (80 cases) of non-perishable food to Hostos Community College's food pantry, valued at approximately \$2,000 to alleviate food insecurity.

Thanks to the efforts of Susan Bronson and Idelsa Mendez from the Office of Institutional Advancement and Madeline Cruz from the Division of Student Development & Enrollment Management's Single Stop Office for advocating for the students who are in need and securing these much needed donations from Goya; an effort that contributes to student persistence and retention. In addition \$20,000 was donated by the Petrie Foundation to alleviate food insecurity.

## BIG NUMBERS FROM

# Scholarships

Awards so far this year include: \$89,500 distributed to 141 students from Internal scholarships; \$20,000 to 12 students from External scholarships including the New York League of Puerto Rican Women, CUNY Becas, The Bronx Dominican Day Parade/Yankees Scholarship and the DreamUS. *More to come in the Fall semester!*



**CUNY**  
wheelchair  
**BASKETBALL**  
*Clinic*

## ARC'S INCLUSIVE AND ADAPTIVE SPORTS INITIATIVE

Hostos Community College has always been committed to providing students with equal access to academic and extracurricular programs. Hostos Athletics and the Accessibility Resource Center joined forces with our CUNY family and the Ryan Martin Foundation to host our first wheelchair basketball clinic, as part of our Inclusive and Adaptive Sports initiative. The clinic took place on Saturday, August 11th, from 10am to 1:30pm followed by a question-and-answer session, with light refreshments.

## STUDENT PROFILE

**Salimata Seck is a Senegal native who came to New York** more than two decades ago with the dream of becoming a pediatrician. Salimata was faced with the reality of expensive international tuition fees that she couldn't afford and had to put her dreams on hold for a long time. With her caring nature she always knew that she belonged in the health care field. She started as a nurse's assistant, then a licensed practical nurse. Once permanent resident status was obtained, she registered at Hostos Community college for her Associate degree in Applied Science, which she obtained with honors.

During her studies at Hostos Community College, she joined the Student Leadership Academy, which had changed her life. It made her understand the joy of giving back to her community and made her realize that her story is important to empower other people. Salimata volunteers in multiple nonprofit organizations in New York.

Salimata is a single mother of a teenage daughter, working full time as a registered nurse, while continuing her studies for a Bachelors in Nursing Science at Lehman College. She is a dedicated student and works hard to be the best role model for her daughter and for other young people, as well as for older adults returning to school because she wants them to believe that it is possible. She made it her mission to empower as many people as possible, especially women.

### > CONGRATULATIONS Salimata!

- > I am thrilled to inform you that you have been selected as a 2018 Women's Forum Education Fund Fellow and will be awarded a Women's Forum Education Fund Award of \$10,000!
- > We will be emailing an OFFICIAL notification letter to you in a day or two with all of the details, but I wanted to let you know the good news via email now.
- > Once you receive the OFFICIAL notice, will you call the office to discuss?
- > The check for the first installment of the award (\$5,000) will be mailed around July 5th or 6th.
- > I also want to introduce you to Suzy Brown, copied above. Suzy is the incoming Executive Director, who will take over for me when I retire in August. She joins me in congratulating you and will be your Forum contact, along with Kelsey Olwell, as you become a 2018 Women's Forum Education Fund Fellow.
- > Again, our sincere congratulations from the entire Women's Forum of New York!
- > Rita Crotty
- > Rita B. Crotty, Executive Director
- > Women's Forum of New York



## HOSTOS WOMEN'S BASKETBALL RECOGNIZED AT CITY HALL

Our defending national champion Hostos Community College women's basketball team was honored by the New York City Council at City Hall on June 28th.

This past March the Caimans went up against top-rated Rock Valley College, claiming their first national title, 58-52. The Caimans were presented with a proclamation highlighting their outstanding achievement in winning their first ever NJCAA Division III National Championship.

"To be able to be honored by the City Council is an amazing opportunity for our girls to be noticed at a larger capacity," said Hostos Head Women's Basketball Coach. Along with the championship, Hostos very own Coach Winston received the honor of NJCAA Division III National Coach of the Year. Freshmen Forward Kayla Wilson earned nods as the CUNYAC, NJCA Region XV and NJCAA/Spalding Division III National Player of the Year and CUNYAC and NJCAA tournament MVP!

The Caimans finished their historic 2018 season at 28-2.



Stay tuned for our next issue—*New Faces of SDEM*, and more!