

THE CITY UNIVERSITY OF NEW YORK

Allan H. Dobrin
Executive Vice Chancellor and Chief Operating Officer

MEMORANDUM

TO: The CUNY Community
SUBJECT: Invitation to the 2010 CUNY Instructional/Information Technology Conference(s)

I am delighted to extend to you and your colleagues this invitation to attend the 9th Annual CUNY IT Conference(s). This year we have two dates and venues: December 3, 2010 at John Jay College, and December 14, 2010 at the CUNY Graduate Center.

This year's conference(s), again chaired by George Otte, effectively double your choices, allowing you to attend two events, two keynotes, two arrays of presentations by CUNY's best and brightest. I want to thank George and the Conference Committee for vetting so many submitted proposals, and for selecting those that seem to represent so well the interests and the diversity of the CUNY community.

Our 2010 theme -- Instructional/Information Technology in CUNY: The Tried and the New -- reflects the different cast of the two events.

For the 12/3 event at John Jay, potential presenters were challenged to show how innovations have been tested to ensure they're sustainable, scalable, worthy of wide dissemination and full integration. The keynote marks the return, by popular demand, of David Pogue, *New York Times* personal technology columnist, Emmy-winning CBS news correspondent, and best-selling author. A special feature of this day will be the presentation of the 6th Annual Mike Ribaud Awards for Technological Innovation.

The event at the Grad Center on 12/14 (the day between classes and exams on most CUNY academic calendars) features presentations on less established but truly compelling innovations - - emerging technologies and applications, new uses and trials -- perhaps more open to question and discussion, and certainly inviting questions and discussion. The keynoter will be Virginia Heffernan, author of *Pleasures of the Internet* and of the *New York Times Magazine* column (and blog) "The Medium."

Programs for both events (and you are certainly welcome to both) can be had at the URL below, which also links to the e-registration application. I urge you to register in advance. Registration is free to all members of the CUNY community, but space is limited.

Here is where you go to view the programs for the two days and to register:

<http://www.convergemag.com/events/CUNY-9th-Annual-IT-Conference-2010.html>

I hope you will join me in attending both events. Again, please register. The URL above gets you to full programs for both events, and includes the link to register for either or both.

Thank you.