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HIP-HOP SUMMIT YOUTH COUNCIL TEAMS UP WITH THE NY BOOK EXPO FOR A "READ 2 SUCCEED THROUGH HIP-HOP" PRESENTATION AT THE 4TH ANNUAL NY BOOK FAIR AT THE QUEENS MUSEUM OF ART

Hot Hip-Hop Books are being used by Schools, Elected Officials, Celebrities, the United Nations and Community Groups to Address Poverty, Promote Education and Reduce Gun & Gang Violence

September 29, 2009 --- The Fourth Annual Multilingual New York Book Fair Expo celebrates this year the richness and diversity of the languages of New York. The academic and cultural program will present music, theatre, literary readings, and book signings showcasing authors who write their works in one of the eight most spoken languages in the City besides English. The New York Book Fair Expo is proud to present a distinguished group of authors, some of them living in the States and others coming from Argentina, Colombia, India, Greece, Panama, and other corners of the world, a ll converging in the NY Melting Pot.

The world is at home in New York. Even from its beginnings, the city was a place of encounter for a great diversity of languages and cultures. In 1643, less than 40 years after the first Europeans arrived, it was reported that 18 different languages were spoken among its 500 inhabitants. Today the City is home to more than 130 languages and none of them sound foreign here. On October 2nd and 3rd we will celebrate the Languages of New York. Be a part of our program.

The Hip-Hop Summit Youth Council will be making a "Read 2 Succeed through Hip-Hop" presentation featuring their innovative Hip-Hop biographies. The books are positive and feature 50 of the most influential people in Hip-Hop today such as Beyo nce, Jay-Z, Will Smith, Alicia Keys, Usher, Lil' Wayne, Black Eyed Peas, Jennifer Lopez and 50 Cent to name of a few. The books are used to stimulate student's interest in reading, as well as promote the importance of literacy and academic success. Multiple elected officials, youth groups, schools and even a couple of prisons are currently using the books to help participants achieve their academic goals.

"When Jackie approached me and told me about the Book Fair and her aspirations to get more young people involved I thought of it as a great way for the Hip-Hop Summit

Youth Council to partner with her organization and the Queens museum to showcase books and education. We have been pushing literacy since we started the HHSYC in 2001 and when we partnered with the United Nations we found out that the 2nd Millennium Development Goal is to 'Achieve Universal Primary Education.' It is our intent to work with various groups to reduce the dropout rates in our schools and show our youths and young adults how education is the gateway to success" ended Randy Fisher , Executive Director, HHSYC.

"It's a shame when over 50 million adults can't read above the 5th grade and 8 out 10 in prison are H.S. dropouts, with 7 out of 10 returning upon their release. By working with the United Nations Millennium Campaign, United Nations Department of Public Information's Education Outreach Division, the Council of the Great City Schools representing 7.5 million public school students nationwide, and Operation S.N.U.G. we plan to use our books and literacy to improve graduation rates, eliminate poverty and reduce gun violence in our communities. What we have to offer is more than just books. There is our Hip-Hop Book Club, School Book Tour, Celebrity Book Readings at Libraries, Life of a Celebrity Essay Contest, and also artists producing PSAs and visiting schools to reinforce our message of the importance of education and graduation." ended Charles Fisher, Chairman and Founder, HHSYC.

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www.newyorkbookfairexpo.com
IV Annual Book Fair
Friday 2nd and Saturday 3rd of October @
Queens Museum of Art