Minutes for the Admissions and Retention Committee

Date and Time: 10/21/2022 at 2 p.m.

Location: Zoom Conference Call

Presiding: Carlos Rivera

Present: Carlos Rivera, Sherin Mathew, Rayola Chelladurai, Kathleen Doyle, Sean Gerrity, Christine Hutchins, Petal Leu Wai-See, Eric Rodriguez, Yvonne Rosario-Quiroz, Althea Sterling, Fabian Wander

Minutes Prepared By: Sherin Mathew

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| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Call to Order |  | Meeting called to order at 2:05 p.m. |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Introduction of Committee members  Acceptance of Agenda |  | Accepted as pre-circulated |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Approval of Minutes |  | Accepted as pre-circulated |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Chair’s Remarks | Review of the Senate Committee Report | The committee agreed to take some additional time to review the document and present new material to be added to the report before it is presented at the next Senate meeting. |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Suggestions to be added to the Senate Committee Report | The report focuses primarily on the committee’s work targeting the readmit population for outreach and retention.  -Highlight the increase in readmit enrollment for Fall 22 as a result of the increased and personalized outreach  -F. Wander suggested presenting the enrollment in the context of quantitative data (concerning the national trend/decline in enrollment at community colleges nationwide)  -K. Doyle shared NYT articles detailing collegiate strategies to combat declining enrollment and the effect of the pandemic on student reading/math skills.  -C. Rivera- CUNY changes in placement criteria/elimination of standardized testing and declining reading/math skills may lead to an increase in transfer population at community colleges from underprepared students at senior colleges |  |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| CUNY Reconnect | C. Rivera- New initiative from CUNY central to support campus-level efforts to reach out to stop-out students.  -HOS is working with this to strategize outreach to cohorts with a demonstrable return on investment. Ex. Students with minimal balances. Other campuses that wiped out the entire student debt saw little return in the cohort. |  |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Obstacles to enrollment/advisement | E. Rodriguez highlighted the importance of not just bringing students back but ensuring that they follow through on readmission and advisement to complete enrollment.  -Dean Sterling confirmed that this is a priority for SDEM and that VP Yates is working with strategic groups to create a more seamless onboarding process. Improvements are expected to develop over time, and the college is trying to align with best practices at other institutions.  Advisement at the college requires a more definitive conception. R. Chelladurai suggested the possibility of dedicated advisors for each department/degree, which would help establish a concrete knowledge base that students can easily refer to.  - S. Gerrity and K. Doyle discussed the possibility of inter-dept collaboration between ENG/MAT depts on pedagogical issues due to placement score changes and removal of remedial coursework. |  |
| **TOPIC** | **DISCUSSION** | **DECISION / ACTION** |
| Meeting Adjournment |  | Meeting adjourned at 3:03 p.m. |