

Accessible Emails Checklist

Content is simple to understand and maintains logical reading order
Adequate spacing is provided between text and images/tables
Fonts used are accessible (Suggested fonts: Arial, Calibri, Century, Gothic, Helvetica, Verdana, Times New Roman, etc.)
Fonts are appropriate size (Suggested size: Header size between 18 to 24 points, Subheader 14 to 16 points, body 12 point)
Colors used are dark text on light background (Example: Black text on white background)
Attachments are properly named/labeled
Clickable links are easily identifiable
Alternative text is provided on images

For further explanation on topics above, review Outlook Best Practices Information Sheet