Welcome to

The State of the College

Address

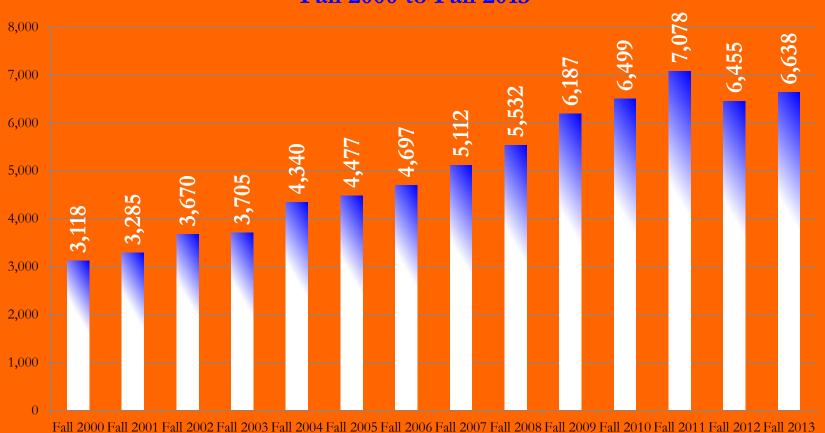


State of the College Address

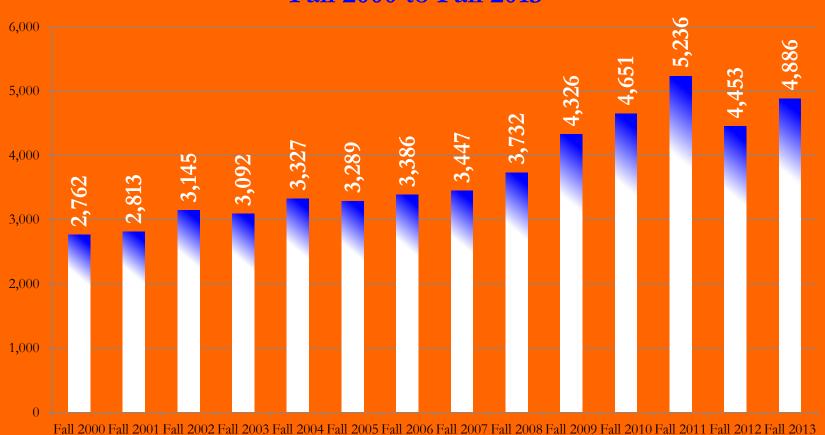
Félix V. Matos Rodríguez, Ph.D.
President
Thursday, October 10, 2013

OUR STUDENTS FALL 2013

Headcount Enrollment at Hostos Community College Fall 2000 to Fall 2013



FTE Enrollment at Hostos Community College Fall 2000 to Fall 2013



STUDENT PROFILE FALL 2013 TOTAL ENROLLMENT = 6,638

	Number	Percent	
Female	4,367	65.8	
Male	2,271	34.2	
White	88	1.3	
African-American	1,874	28.2	
Latino	3,533	53.2	
Asian/P.I.	204	3.1	
Al. Native/Am. Ind.	65	1.0	
Other/Missing/No Answer	874	13.2	
Full-time	3,598	54.2	
Part-time	3,040	45.8	
Average Age	25.9		

Age Distribution of All Students Hostos Community College, Fall 2013

Age Range Group	Number	Percent	
Less than 18 years	133	2.0	
18 to less than 22	2,624	39.5	
22 to less than 25	1,418	21.4 16.1	
25 to less than 30	1,071		
30 to less than 35	529	8.0	
35 to less than 45	656	8.5	
45 years or older	298	4.5	
Total	6,638	100.0	
Average Age: 25.9			
Age range: years to years: 16.1 t	o 74.8		
Age is calculated as of September	er 1, 2013		

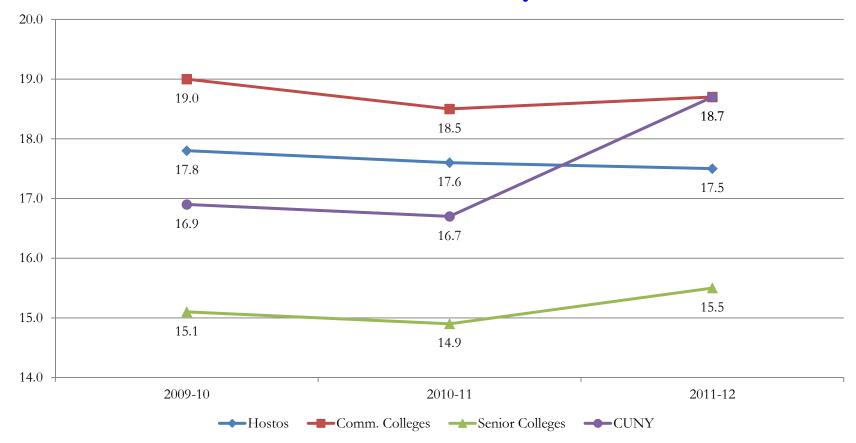
OUR STUDENTS

- 79 percent of our students have an annual household income of less than \$30,000 per year (CUNY 2012 Student Experience Survey). This is the highest percentage of any CUNY college. The community college average is 65 percent; the CUNY-wide average is 56 percent.
- 4,474 or 67.4% of our students live in the Bronx. 1,242 or 18.7% of our students live in Manhattan.
- 60.7% of our entering freshmen speak a native language other than English at home.
- 55% of our students are the first generation in their family to attend college. This is the second highest percentage of any CUNY college.

OUR STUDENTS (cont.)

- 42% of our students say their primary health insurance is Medicaid.
- 28% of our students say their parent/guardian's highest educational attainment is less than a high school diploma (the highest percentage in CUNY).
- 32% of our students say they are supporting children under 18, the highest percentage in CUNY.
- 63% of those with children under 5 say they pay for off-campus day care, which is about the CUNY-wide average.

CUNY Student-Faculty Ratios

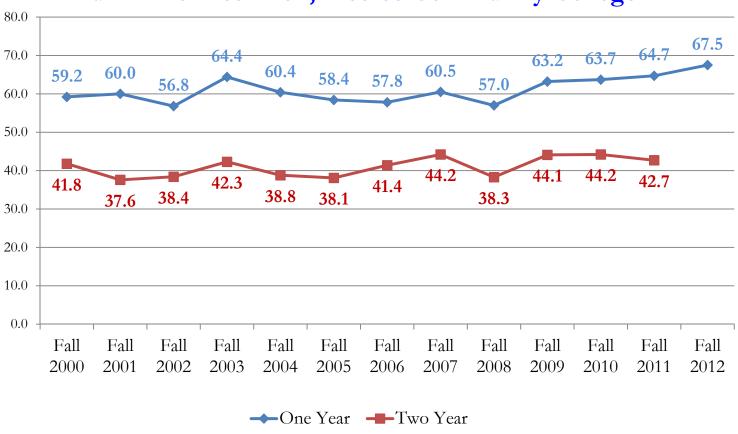


Source: 2012-13 PMP

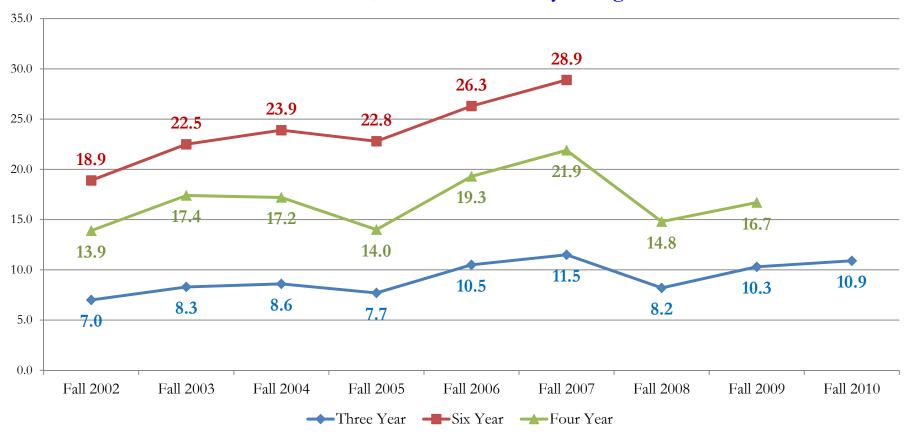
Note: Methodology was changed by CUNY OIRA. Results not comparable to previously reported data.

IMPORTANT TRENDS

One and Two Year Retention Rates for First-Time Full-Time Freshmen, Hostos Community College



Three, Six, and Four Year Graduation Rates for First-Time Full-Time Freshmen, Hostos Community College

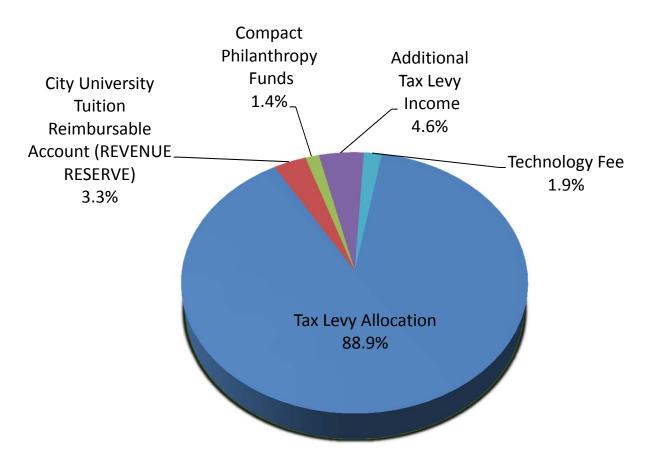


OUR RESOURCES

HOSTOS COMMUNITY COLLEGE FY 2012-2013 and FY 2013-2014 Financial Reporting

	FY 2012-2013		FY 2013-2014	
Tax Levy Allocation	50,416,207	93.5%	52,094,795	88.9%
City University Tuition Reimbursable Account (REVENUE RESERVE)	750,770	1.4%	1,949,570	3.3%
	·			
Compact Philanthropy Funds	611,740	1.1%	823,570	1.4%
Additional Tax Levy Income (Includes Special Projects for FY 2013-2014)	227,283	0.4%	2,675,828	4.6%
lu sous a Franch Deinshausehle (IFD)	4.040.000	2.00/		
Income Fund Reimbursable (IFR)	1,916,000	3.6%	-	-
Technology Fee	-	-	1,088,477	1.9%
Total	53,922.000	100%	\$58,632,240	100%

FY 2013-2014 Available Resources

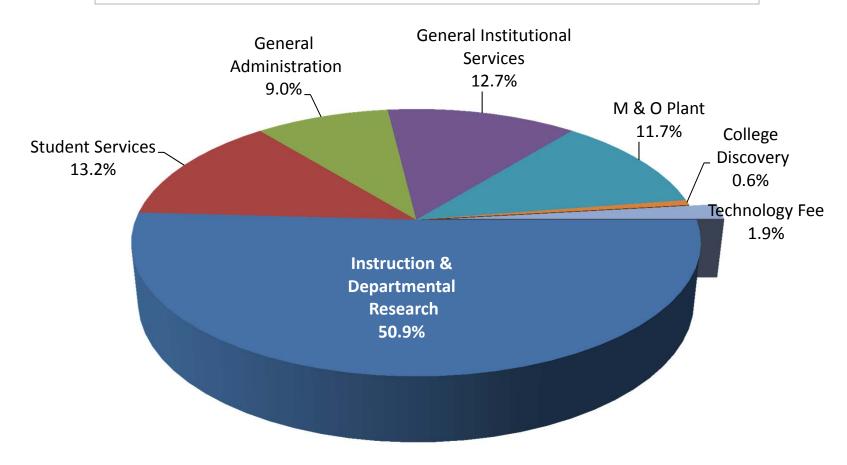


2012-2013 and 2013-2014 College Budget Distribution by Major Purpose and Major Object (\$)

Major Purpose	ajor Purpose FY 2012-		FY 2013-	2014
Instruction & Departmental Research and Academic Support Services*	27,244,602	50.5%	29,844,215	50.9%
Student Services	6,754,325	12.5%	7,757,532	13.2%
General Administration	5,091,615	9.4%	5,255,138	9.0%
General Institutional Services	6,827,658	12.7%	7,462,147	12.7%
M & O Plant	6,214,130	11.5%	6,849,789	11.7%
College Discovery	372,670	0.7%	374,942	0.6%
Technology Fee	920,000	1.7%	1,088,477	1.9%
Income Fund Reimbursable (IFR)	497,000	1.0%	-	-
Total	53,922,000	100%	58,632,240	100%

^{*}Includes Special Projects

FY 2013-2014 Budget Distribution by Major Purpose



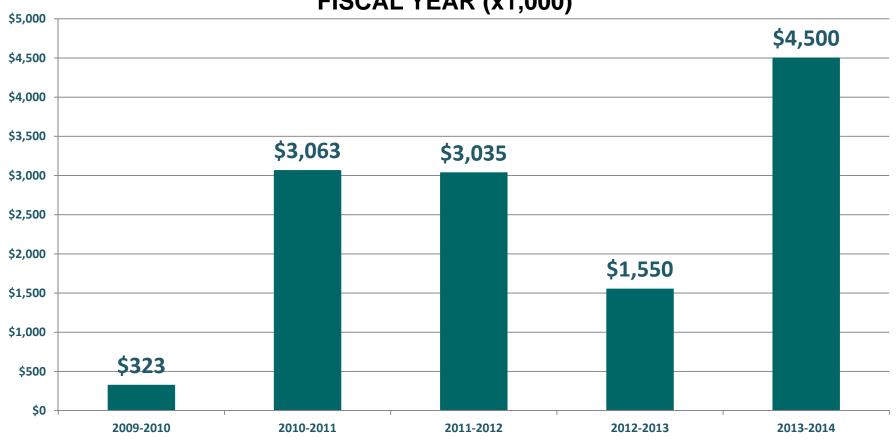
Capital Funding

FISCAL YEAR (x1,000)

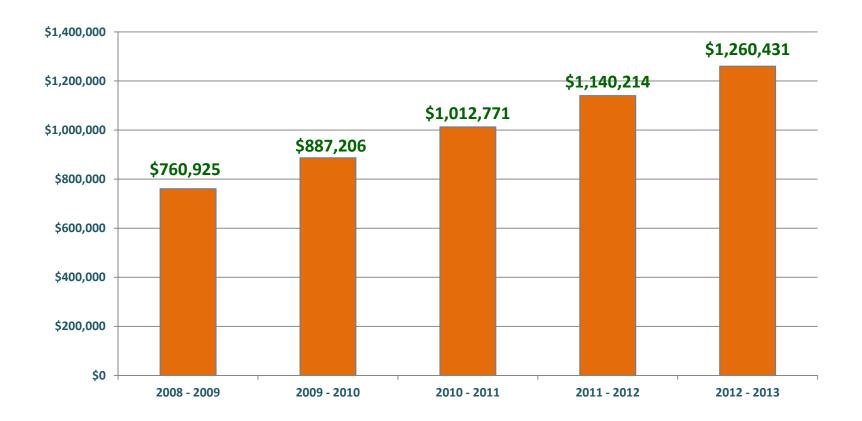
FUNDING AGENCY	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
Borough President		\$778		\$600	\$2,000
City Council	\$323	\$2,285	\$1,535	\$950	\$2,500
Mayoral			\$1,500	\$0	\$0
TOTALS	\$323	\$3,063	\$3,035	\$1,550	\$4,500

Capital Funding

FISCAL YEAR (x1,000)



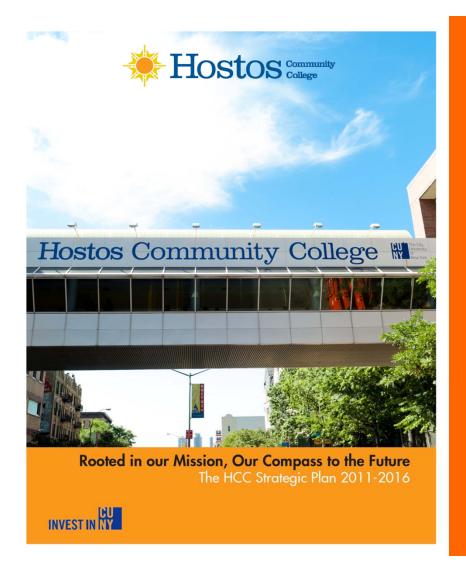
Fundraising Summary



STRATEGIC PLANNING

Strategic planning provides a roadmap to guide an organization into the future. It articulates the priorities, but it doesn't describe the specifics of what an organization will do on a more day-to-day basis to get there.





Our Five Strategic Plan Goals

- Integrated Teaching and Learning Programs and Supports
- Campus and Community Leadership
- Culture of Continuous Improvement and Innovation
- Workforce Development for a 21st Century Economy
- Institutional Infrastructure and Advancement

http://www.hostos.cuny.edu/StrategicPlan/

2013-2014 CAMPUS-WIDE OPERATIONAL PLAN

EXECUTIVE SUMMARY HIGHLIGHTS



 2nd college-wide operational plan focused on common priorities

 Deep engagement from Hostos community to develop the Plan

- 2013-2014 Operational Plan development process
 - Priorities set at President's Retreat (March 2013)
 - Drafts developed by divisions with several rounds of feedback from President (May-August 2013)
 - With data/TA from OIRSA liaisons
 - For consistency and alignment across divisions
 - Aligned plan with CUNY PMP indicators (Sept. 2013)
 - Divisional plans organized into college-wide plan by Goal/Initiative and with Exec Summary (Sept. 2013)

Efforts this year focus on...

- Modeling (Action)
- Continuous Improvement (Assessment)
- Systematization (Institutionalizing)

7 College-Wide Priorities



2013-2014 COLLEGE-WIDE OPERATIONAL PLAN PRIORITIES:

Focus on First Year Student Success and Transfer

Rethink Remedial and Developmental Education

Build Faculty and Staff Management Skill Sets and Leadership

Align Planning and Assessment Systems

Transition Students To Employment

Establish Hostos as a Model for Use of Technology

Align and Expand the College's Marketing and Branding Efforts

Other Priorities

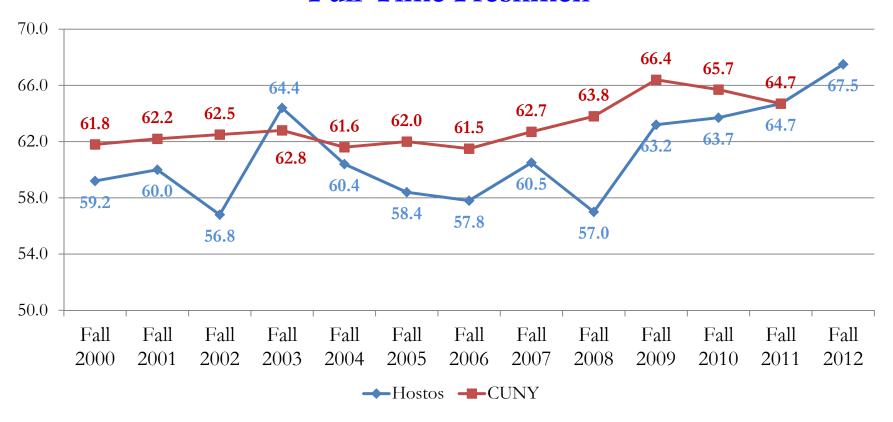
- Numerous divisional efforts are making progress on other initiatives in the Hostos plan
- Significant work underway in many areas
 - Assessing student learning outcomes
 - Advancing cultural competency programming
 - Developing next generation student leadership
 - And others...

SOME 2012-2013 RESULTS

Retention

- First-time full-time retention 67.5%
 - Up 3 percentage points from previous year
 - Up 10 percentage points over last 4 years
- Less than 9 percentage points to achieve our goal of 75% by 2016

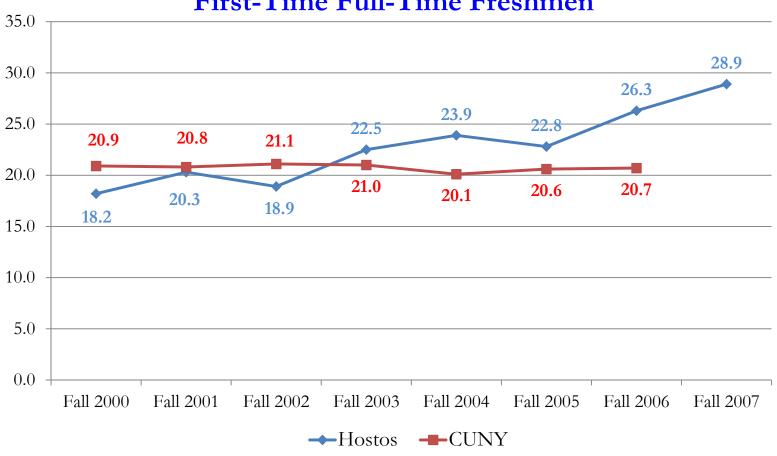
One-Year Retention Rates for First-Time Full-Time Freshmen



Graduation

- 6-year graduation rate 28.9%
 - –Up 2.6 percentage points from previous year
- Getting closer to our goal of 30% by 2016

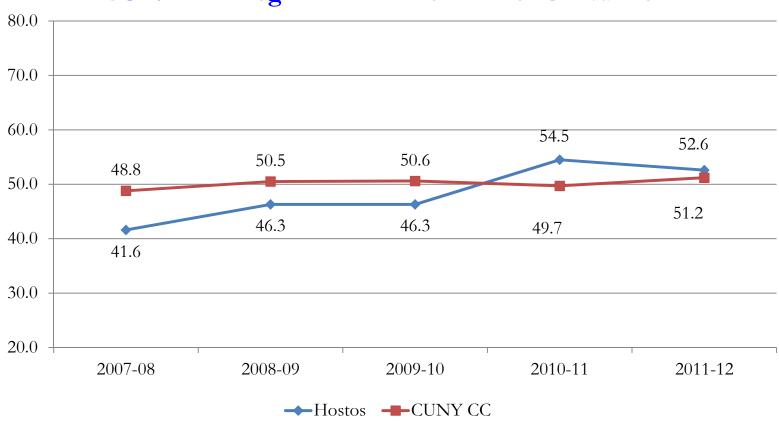
Six-Year Associate Degree Graduation Rates for First-Time Full-Time Freshmen



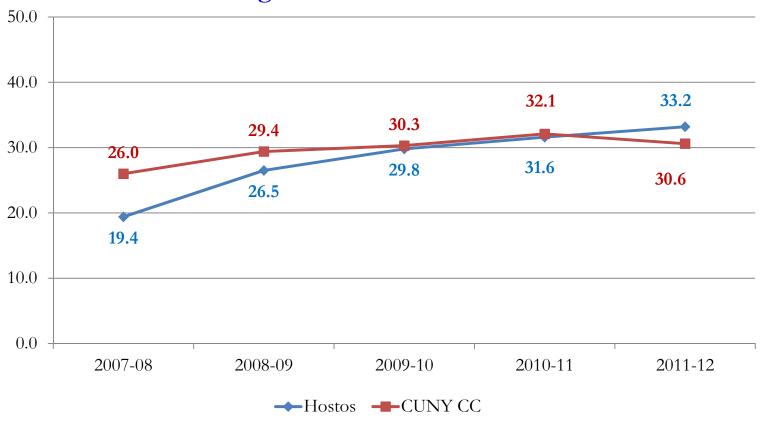
Transfer

- Transfer rate for AA/AS 52.6%
 - -Almost at 5-year goal of 55% by 2016
- Transfer rate for AAS 33.2
 - -Surpassed 5-year goal of 33% by 2016

Percent of Hostos AA/AS Graduates Transfering to a CUNY BA Program in Fall Term After Graduation



Percent of Hostos AAS Graduates Transfering to a CUNY BA Program in Fall Term After Graduation



10 NOTABLE ACHIEVEMENTS IN 2012-2013

- All first-year entering freshmen (about 900 students)
 were assigned Success Coaches who stay with them
 through graduation.
- Targeted offerings for students with different remedial/developmental needs showing positive results.
- 3. More non-credit to credit routes forged.
- 4. Assessment infrastructure now in place.
- Allied Health and Natural Science Complex in development.

- 6. College fundraising hit new heights at more than \$8.5 million.
- 7. Hostos news coverage has dramatically expanded, recognizing successes.
- 8. CUNYfirst implementation a model to other CUNY colleges.
- 9. Stronger connections between our academic programs and workforce needs.
- 10. 80 courses have been CUNY Pathways approved.

10 THINGS TO WATCH FOR AT HOSTOS IN 2013-2014

- 1. Expanding the Success Coaches Initiative to more students.
- Offering more pre-college experiences and early college supports, including Summer Bridge and pilot college seminar.
- 3. Scaling up free, accelerated, pre-college remedial/developmental offerings.
- 4. Strengthening professional development for faculty and staff.
- Building capacity to transition students to employment.

- 6. Developing technology that is more responsive to faculty, staff, and student needs.
- 7. Improving student transfer options via CUNY Pathways.
- 8. Institutionalizing assessment at all levels, including General Education.
- 9. Expanding our branding and messaging.
- 10. Improving alignment between CUNY and Hostos planning and assessment systems.

Operational Planning Timeline 2013-2014

October 2013

Present 2013-14 plan at State of the College

June - August 2014

Integrate 2014-15 divisional plans into college-wide plan

January 2014

Cabinet/Deans check-in

April - June 2014

Divisions Draft 2014-15 plan, & complete 2013-14 final report

February 2014

Divisional check-in

March 2014

Set priorities for 2014-15 at President's Retreat Now let's take advantage of this operational plan to help us achieve an even higher level of community engagement, excellence, and leadership.

PRESIDENT'S CABINET

CARMEN COBALLES-VEGA

Provost and Vice President for Academic Affairs

ESTHER RODRÍGUEZ-CHARDAVOYNE

Senior Vice President for Administration and Finance

NATHANIEL CRUZ

Vice President for Student Development and Enrollment Management

ANA M. CARRIÓN-SILVA

Vice President for Institutional Advancement

CARLOS MOLINA

Vice President for Continuing Education and Workforce Development

GLENDA G. GRACE

Executive Counsel to the President and Labor Designee

DOLLY MARTÍNEZ

Assistant Vice President for College Affairs and Deputy to the President

EUGENE SOHN

Chief Diversity Officer

JOSHUA M. RIVERA

Director of Government Relations

ODALYS DÍAZ-PIÑEIRO

Director of Special Projects

I AM HOSTOS

Q & A







Hostos Operational Plan 2013-14 Executive Summary

GETTING INTO THE GROOVE

In 2012-13, Hostos produced its first college-wide operational plan, which laid out an outcome-oriented action agenda to implement key aspects of our 2011-16 Strategic Plan. We aspired for results that could bring about positive change to improve student success and institutional effectiveness. Then we tracked our progress, reflecting both at the year's mid-point and end on what was working and where we needed to change course. The good news is while we know we still have much to do, we made progress in a number of important areas, 10 of which are "noted" on the following pages. Additional details on our successes and challenges will be provided in our first public report on our strategic plan, to be released in Spring 2014.

This 2013-14 Operational Plan builds on the work we undertook last year. It shows how we're getting into the groove of moving together toward outcomes that collectively benefit students and strengthen our operational policies and practice. We note 10 to "watch for" on the following pages. These and other efforts outlined in the Plan generally fall into one or more of the following categories:

- Modeling: We're continuing to try new approaches that address big challenges to student success, including remedial and developmental education, first year success, and transfer – building on tested models and developing new ones that evidence shows can contribute to transformative change.
- Continuous Improvement: We're spending more time planning, implementing work based on plans, using data to assess the impact of what we implement, and then making adjustments based on what we find as part of the next planning cycle.
- Systematization: We're putting in place sustainable processes and structures so
 that our work becomes better aligned across units, divisions, and with CUNY.

The challenges higher education institutions face are complex, especially for open admissions community colleges like Hostos, which serve students with diverse educational needs and economic means. That means we – our faculty, staff, and administrators, working alongside our community partners – must be even more strategic in how we seek to improve the learning and lives of our students. That is what we continue to aspire for, and what we believe can be accomplished with the actions on the following pages.

READING THE HOSTOS OPERATIONAL PLAN - HOW IT'S ORGANIZED

Seven College-wide Priorities: This section describes coordinated efforts across divisions to make progress on the seven strategic plan initiatives prioritized for college-wide action this year (the asterisked initiatives reappear from last year):

- 1. Focus on First Year Student Success and Transfer
- 2. Rethink Remedial and Developmental Education
- 3. Build Faculty and Staff Management Skill Sets and Leadership*
- 4. Align Planning and Assessment Systems*
- 5. Transition Students to Employment
- 6. Establish Hostos as a Model for Use of Technology
- 7. Align and Expand the College's Marketing and Branding Efforts

Efforts Related to Other Strategic Initiatives: Our work at Hostos is not limited to the seven college-wide priorities. This section describes efforts by divisions to make progress on other strategic plan initiatives, such as assessing student learning outcomes, advancing cultural competency programming, developing next generation student leadership, optimizing the College's physical infrastructure, and diversifying revenue streams.

CUNY-Hostos Strategic Alignment: Under a separate cover, we have included a chart and narrative that details how our Strategic Plan Goals and Initiatives align with CUNY's 2013-14 Performance Management Process (PMP) Indicators.

Some 2012-13 Results

Our hard work is paying off:

- First-time, full-time retention reached 67.5%, up3 percentage points from the previous year and up 10 percentage points over the last four years. Less than nine percentage points to go toward our goal of 75% by 2016.
- Six-year graduation rate increased by 2.6 percentage points last year to 28.9%, bringing us closer to our five-year goal of 30% by 2015.
- Transfer rate for AA/AS students has reached 52.6%, almost achieving our five-year goal of 55% by 2016
- Transfer rate for AAS has surpassed Hostos' five-year goal of 33%, with a 33.2% in

More 2012-13 achievements are shared on the following pages. Our first plan report (to be released spring 2014) will provide a more thorough analysis of successes and challenges.

Note: results here are preliminary.

Hostos Operational Plan 2013-14 Executive Summary

10 NOTABLE ACHIEVEMENTS IN 2012-13

All first-year entering freshmen (about 900 students) were assigned Success Coaches who stay with them through graduation.

Hostos launched its Success Coaches Initiative in 2012-13 with first-year entering freshmen. Coaches help students connect with academic advisement to better understand the academic requirements of their degrees of choice. They help students navigate supports, such as tutoring, financial aid, and counseling. Preliminary data shows the program is having an impact on retention. We expect this impact to increase over time, as the coaches coordinate even more with faculty and department chairs to meet individual student needs, and influence administration processes, from registration, to the design of an early warning system and the fine tuning of student support services.

2. Targeted offerings for students with different remedial/developmental needs showing positive results.

Hostos now offers a variety of options to remedial and developmental students, based on their reading, writing, and mathematics needs. These include new accelerated courses such as English 094 for students who passed reading and have a high fail on the writing skills test, and Math 015 for students who have a high fail on pre-algebra and algebra. Students participating in innovations introduced in Mathematics in the last few years — including MathXL, an interactive learning software, and peer-led supplemental instruction — are showing better course performance and retention.

3.

More non-credit to credit routes forged.

Students interested in community health and digital design can now access career roadmaps that help them consider certificate and/or degree training options, with credit available for certificate courses should they continue on to degrees. In Fall 2013 we enrolled as an undergraduate our first student who completed the Community Health Worker certificate. More roadmaps are under development for 2013-14.

4. Assessment infrastructure now in place.

The Office of Institutional Research and Student Assessment (OIRSA) has two new analysts and a permanent dean on board. And over 80 faculty and stark (vice presidents, directors, chairs and coordinators) participated in trainings, which strengthened their understanding of planning and assessment.

5. Allied Health and Natural Science Complex in development.

With an enrollment that has doubled in ten years, Hostos is raising funds to create this new 170,000 s.f. space with state-of-the-art classrooms and science labs, as well as in-house dental and wellness clinics to serve the community. We have already raised \$9 million to fund the design phase of this Complex, the construction of which we expect to generate 1,700 jobs.

6. College fundraising hit new heights at more than \$8.5 million.

In our 45th Anniversary year, more than \$1.2 million came in from private foundations, corporate funders, and individuals, including a Ford Foundation grant to build Hostos' fundraising infrastructure. Many of these contributions were raised as part of events, such as the Annual Gala and Concert and Annual Golf Outing. About \$7.3 million was raised via contracts and grants, including more funding for pre-college programs, allied health training, and individual faculty research.

Hostos news coverage has dramatically expanded, recognizing successes.

From our own Rees Shad being named "NY State Professor of the Year," to the August 2013 New York Times article about our students participating in the highly prestigious Edinburgh Festival Fringe, our accomplishments are getting more and more public attention. In 2012-13, we also created Hostos at a Glance, a campus e-newsletter, and now provide ongoing, timely distribution of press coverage to ensure better flow of information about key activities on campus.

8. CUNYfirst implementation a model to other CUNY colleges.

The CUNYfirst system was ultimately created to help students better access the information and college support services they need, like tuition and financial aid assistance. Our successful system implementation has led other CUNY schools to look to us for advice, particularly in the use of CUNYfirst to improve administrative systems like registration, as well as for overall data retrieval and analysis.

9. Stronger connections between our academic programs and workforce needs.

Increased attention to the labor market and outreach to regional employers has led Hostos to develop new academic programs, such as the proposed dual-degree in Nursing with Lehman College. A partnership with the Department of Education has resulted in the creation of an early college high school focused on Health Education and Research Occupations (HERO HS) that opened this fall. Our commitment to supporting growth in the Bronx inspired the creation of the Center for Bronx Nonprofits at Hostos, which just hired its first executive director and has already engaged more than 200 Bronx nonprofit leaders through its certificate programs, fellowship, and public interest discussion forums.

10. 80 courses have been CUNY Pathways approved.

That means students can expect a more seamless transfer of these courses for credit at any other college within CUNY. Pathways courses include student learning outcomes that are aligned with national standards of general education adopted by CUNY faculty.



Professor Rees Shad selected as the New York Professor of the Year by CASE and Carnegie Foundation.

5

Hostos Operational Plan 2013-14 Executive Summary

10 THINGS TO WATCH FOR IN 2013-14

Expanding the Success Coaches Initiative to more students.

All Fall 2013 first-year freshmen have been assigned Success Coaches. This means that now more than one third of our students has one-to-one access to full-time staff who can help them stay on track and in school. And by 2014-15, we expect nearly all of our students to have Coaches who will stay with them through graduation.

Offering more pre-college experiences and early college supports, including Summer Bridge and pilot college seminar.

Our participation in the national Foundations of Excellence program has led to the creation of a number of new pre-college and first-year supports, including a Summer Bridge program, which will be offered to 200 students, and a pilot full credit-bearing College Seminar for entering freshmen.

Scaling up free, accelerated, pre-college remedial/developmental offerings.

Recent research shows that accelerated progress in developmental course work is strongly correlated with retention and academic progress in completing college credits toward a degree. Hostos will offer a free summer basic skills immersion program for 375 entering freshmen designed to strengthen reading, writing, and math skills before their fall entry. Students will be placed in immersion sequences designed to meet their needs based on placement test data.

4.

Strengthening professional development for faculty and staff.

In addition to providing more trainings that equip management-level faculty and staff across the college to undertake strategic plan-related activities, each division has identified trainings targeted to the interests and needs of its professionals. For example, the Center for Teaching and Learning in OAA will roll out several professional development initiatives to improve faculty leadership capabilities. These include a mentorship program for new chairpersons, and an assessment training series to help academic leaders strengthen their use of data in decision-making. CEWD will undertake a needs assessment to build a holistic approach to staff and faculty development in the division, SDEM will identify Higher Education Officer (HEO) leadership competencies and strategies to reinforce them. Administration and Finance will offer professional development designed to improve customer service across all its units. And all divisions have identified trainings designed to build job-specific expertise of their professionals.

5. Building capacity to transition students to employment.

Hostos has brought on board an expert to administer the workforce development and training aspects of CEWD's operations. This person is responsible for building our overall workforce development capacity, as well as workforce development connections with academic programs. Career Services will now report to CEWD, to ensure even greater alignment of career/jobs and workforce goals. New advisory boards for academic programs are also in development (such as in the Business Department, for example), as are expanded service-learning opportunities in several majors, such as Public Administration and Business.

6. Developing technology that is more responsive to faculty, staff, and student needs.

Increased collaboration between technology administrators and faculty and staff is leading to a number of innovations. Efforts this year include re-engineering Hostos' website to improve navigability and user friendliness, as well as linkages to social media; implementation of an early warning system that helps us to identify and address student needs sooner; a new technology orientation for all incoming freshmen; expansion of a one card ID system that streamlines access to spaces as well as security on campus; and modernization of our online space management system.

7. Improving student transfer options via CUNY Pathways.

All Fall 2013 entering freshmen have been enrolled in Pathways degrees. A Pathways webpage (www. hostos.cuny.edu/pathways) is now available on our website, which details key aspects of the program, including Pathways requirements, how Pathways courses and credits transfer, and our list of revised degree programs. We expect an additional 15-20 Pathways courses to be approved this academic year.

8. Institutionalizing assessment at all levels, including General Education.

Hostos is rolling out a five-year 2013-2017 Institutional Assessment Plan (IAP) that systematizes assessment building data collection and analytic processes at the course, program, and institution levels so that we can better strengthen student learning outcomes and institutional effectiveness. The IAP also details General Education assessment methods, including the pilot use of e-portfolio and capstone-embedded assignments, to assess student performance on general education competencies.

9. Expanding our branding and messaging.

This year we will develop a communications plan that will help us fine-tune our look, feel, and message. This plan will also lay out the steps to undertake several comprehensive communications campaigns that expand our visibility and reach in New York City and beyond.

10. Improving alignment between CUNY and Hostos planning and assessment systems.

In higher education, the emphasis on evidence-based decision making and the use of data to impact institutional renewal has increased dramatically in recent years. More and more, data are being used to assess institutional performance. This year, Hostos will strengthen alignment between CUNY's Performance Management Process (PMP) and our Strategic Plan activities and outcomes.

I AM HOSTOS



Hostos Repertory Theater rehearsing for the Edinburgh Festival Fringe in Scotland.

6 7



- New Allied Health & Natural Science Complex with State-of-the-Art Teaching Labs
- College and Community Health and Wellness Center
- 170,000 SQ. FT. 9 Story Building Located on Walton Avenue between E. 144th and E. 146th Streets



Hostos Community College

Office of the President 500 Grand Concourse Bronx, New York 10451 www.hostos.cuny.edu 718-518-4300



Thank you!

PLEASE REMEMBER THAT OCTOBER IS BREAST CANCER AWARENESS MONTH.