

HCC Strategic Planning Proposed Timeline and Key Activities - 2017

Phases*	Activities	Jan	Feb	March	Apr	May	June	July	Aug	Sept
1. Identify evidence-based high-level priorities	<ul style="list-style-type: none"> Facilitate faculty/staff/student forums (at least 1 for each group) – discuss roles in completion, solicit evidence-based input on future plan priorities – work w/ Senate, SGA, etc. to promote 									
	<ul style="list-style-type: none"> Create online space to upload SP updates, allow for ongoing comments 									
	<ul style="list-style-type: none"> Convene SP Committee to review forum feedback, discuss PRR data, and outline priorities 									
2. Undertake SWOT and data mining	<ul style="list-style-type: none"> Consultant assist with review of other college websites, plans – to bring in environmental scanning/market analysis data 									
	<ul style="list-style-type: none"> Convene SP Committee to undertake environmental scanning/SWOT analysis 									
3. Construct strategic plan framework	<ul style="list-style-type: none"> Convene SP Committee (1-2x) to establish goals, priority areas of activity focus, and measureable outcomes 									
4. Vet framework	<ul style="list-style-type: none"> Host faculty/staff/student forums to provide input into the framework 									
	<ul style="list-style-type: none"> Solicit input from Bronx community stakeholders, working with CBNP, Bronx Corridors Project, and other community engagement avenues 									
5. Prepare plan	<ul style="list-style-type: none"> SP Committee members work with consultant to draft narrative 									
	<ul style="list-style-type: none"> Plan narrative completed and produced 									
	<ul style="list-style-type: none"> Plan publicly available 									